



Position Available: **Internet Ad Trafficker**

Are you looking for a fast-paced, creative and challenging work environment?

Is working with energetic, passionate people right up your alley?

eyeReturn Marketing - an online marketing company that specializes in ad serving, reporting and rich media ad units - is looking for an Ad Trafficker. This is a great opportunity to learn and grow in the exciting field of Internet advertising.

Forward your resume to:

careers@torstardigital.com

THE JOB IN A NUTSHELL:

- Upload, test and traffic online ad units.
- Acting as the main point of contact with websites
- Review Insertion Orders to confirm accuracy
- Working with a team of programmers to solve technical problems

WHAT WE NEED YOU TO DO:

- Ability to communicate effectively via phone and email
- Comfortable learning new technology
- Excellent problem solving ability
- Must be a motivated, enthusiastic self starter
- Ability to work efficiently on multiple projects simultaneously and effectively juggle diverse demands in order to meet deadlines.
- Detail oriented personality
- Ability to work well independently and within a team environment.
- Familiarity with online ad unit specifications
- 2 years experience in online advertising or trafficking preferred
- Flash knowledge preferred
- HTML knowledge preferred
- JavaScript knowledge preferred

STUFF THAT'S NOT ON A RESUME:

eyeReturn Marketing is looking for the right person for this job – the assets listed above are not all mandatory. The desire to be part of a great team, a growing company and to enjoy work is most important.

Benefits include medical and dental, a casual dress code and midtown (Yonge & Eglinton) location.

Thank you for your interest – only selected candidates will be contacted.

About eyeReturn Marketing: <http://eyereturnmarketing.com>

eyeReturn Marketing is the leading Adserver and Internet solution provider for the online marketing and advertising industry in Canada. eyeReturn Marketing delivers top tier rich media advertising campaigns, behavioural targeting and optimization, reporting, delivery audits and production for blue chip clients.