



## Position Available: **Flash Developer**

Are you looking for a fast-paced, creative and challenging work environment?  
Is working with energetic, passionate people right up your alley?

eyeReturn Marketing – an online marketing company that specializes in unique online promotions, ad serving and rich media ad units located in midtown Toronto is looking for a Junior-Intermediate Flash Developer. This is a great opportunity to work on exciting advertising creative for top brands in the growing field of internet marketing.

**Forward your resume to:**  
[careers@torstardigital.com](mailto:careers@torstardigital.com)

### **KEY RESPONSIBILITIES:**

- Develop, revise and QA Flash ad units to client direction.
- Troubleshoot Flash Files
- Code and troubleshoot HTML

### **DESIRED EXPERIENCE AND KNOWLEDGE:**

- Experience in designing and authoring interactive Flash animations and games (Flash8+)
- Advanced knowledge of Action Script is required (AS3 knowledge a must).
- Advanced experience in HTML and advanced web technologies such as DHTML, ASP, JavaScript, etc.
- Experience working with Flash video in a streaming capacity.
- Advanced experience in designing and modifying graphical assets using applications such as Photoshop, Illustrator, Flash and Dreamweaver or Home Site.
- Ability to work efficiently on multiple projects simultaneously and effectively juggle diverse demands in order to meet deadlines.
- Creativity and ability to think outside the box
- Detail oriented personality
- Ability to work well independently and within a team environment.
- Experience in creating graphic vector illustrations is an asset
- Free hand drawing & storyboarding ability is an asset.
- Familiarity with online ad unit specifications is an asset.

### **STUFF THAT'S NOT ON A RESUME:**

- The desire to be part of a great team.
- Enthusiastic with a passion for excellence
- Mature, honest, hard working yet light hearted
- Fearless, driven yet patient
- A believer in Internet media, where it is today and where it is going

**About eyeReturn Marketing:** <http://eyereturnmarketing.com>

eyeReturn Marketing is the leading Ad-server and Internet solution provider for the online marketing and advertising industry in Canada. eyeReturn Marketing delivers top tier rich media advertising campaigns,

reporting and auditing tools, bilingual websites/microsites, databases, email deployment and promotions for blue chip clients.

**About Torstar Digital:** <http://www.torstardigital.com>

Torstar Digital's mission is to deliver technology and strategic leadership to its online-only properties, create winning online businesses that can leverage Torstar Corporation's wealth of media assets and assist in online enabling of Torstar Corporation's existing portfolio of print businesses. Torstar's current portfolio of leading digital properties includes thestar.com, toronto.com, workopolis.com, wheels.ca, Olive Media, eyeReturn Marketing and a variety of regional sites.

We thank all applicants for their interest, but only those selected for an interview will be contacted. No phone or agency calls, please. All applications will remain confidential.