



Position Available: **Product Manager, Star Media Group Digital**

You're exactly who we're looking for if you:

1. Live and breathe entertainment, health, news, personal finance and/or parenting and have a passion for the digital space
2. Have experience managing digital products in the news, personal finance, parenting, health or entertainment categories
3. Are looking for a fast-paced, creative and challenging work environment in a leading edge Internet company
4. Absolutely have to work with energetic, passionate people

Forward your resume to:
careers@torstardigital.com

Reporting to the Vice President, Digital, Star Media Group, you will be successful if you can balance the needs of business stakeholders, advertisers and consumers while developing and executing the product strategy for these key categories in the SMG Digital portfolio

THE JOB IN A NUTSHELL:

- Own the product for 1-2 key categories within the SMG Digital portfolio
- Overall responsibility for product strategy, development, execution and P&L
- Ensure that products exceed competitive offerings in meeting the needs of advertisers and audiences
- Work collaboratively with partners in Editorial, Sales, Technology and Marketing to deliver best in class product and meet financial goals
- Drive product development process with key stakeholders, leveraging strategic insights from core and potential customer groups
- Continually innovate to ensure that products are relevant, valuable and leaders in their categories

ABOUT YOU:

- 5+ years experience in digital product management.

- Proven experience building strong online brands and user experiences.
- Not afraid to get your hands dirty and do whatever is necessary to get the job done.
- Excellent communication and relationship building skills with all levels within an organization; outstanding presentation & speaking skills.
- Outstanding attention to detail and organizational abilities, ability to troubleshoot and provide guidance and solutions for product development plans.
- Deep knowledge of online media trends.
- Expert knowledge of web analytics.
- User interface design/mock up experience a must.
- Strong project management skills, working with cross-functional teams.
- Bachelors Degree in Business (MBA an asset)

STUFF THAT'S NOT ON A RESUME:

- Enthusiastic with a passion for excellence
- Mature, honest, hard working yet light hearted
- Fearless, driven yet patient
- A believer in Internet media, where it is today and where it is going

About Torstar Digital: <http://www.torstardigital.com>

Torstar Digital's mission is to deliver technology and strategic leadership to its online-only properties, create winning online businesses that can leverage Torstar Corporation's wealth of media assets and assist in online enabling of Torstar Corporation's existing portfolio of print businesses. Torstar's current portfolio of leading digital properties includes thestar.com, toronto.com, workopolis.com, wheels.ca, Olive Media, eye Return Marketing and a variety of regional sites.

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