



Social Media Internship – Ourfaves.com

Ourfaves.com, Torstar Digital

Location: 590 King St. W. (Corner of King and Portland St.)

Posted: May 2009

Deadline: May 18, 2009

Duration: 3 months, full-time (3-4 days per week)

Description and Qualifications:

Do you often find yourself recommending new and amazing things to your friends? Ever raved about bargain buys, tantalizing tastes, or exciting events that they can't afford to miss? Then you'll fit right in with OurFaves.

OurFaves.com is an online city guide with reviews made by urban-savvy folks who love to discover all the gems Toronto has to offer.

We are hiring a social media intern to join our team for a three-month period. Primary duties include building and maintaining online communities across our city sites, social media promotion, viral marketing, writing reviews and taking photos, and assisting in data management, web development and production.

If you are looking to gain experience in the fast-paced world of interactive media, ourfaves.com has just what you're looking for. Learn about online publishing via database training and content management tools.

The ideal candidate will possess strong writing skills, an ability to meet tight deadlines, and a passion for online networking. Candidates should have editorial experience and a keen interest in social media, city life, blogging, and arts and entertainment. Knowledge of the following will also be considered an asset: Adobe Photoshop, HTML, CSS, Dreamweaver, and Digital Photography.

Strong preference will be given to those who are familiar with Montreal or Vancouver neighbourhoods and urban life. Completion of a degree from an accredited university or college is also preferred.

An honorarium will be provided to the successful applicant.

Interested candidates should email a resume, writing samples and cover letter to:

Attn: Editorial & Community Coordinator
590 King St. W. Suite 400
Toronto, ON
M5V 1M3

Email: wgoldman@ourfaves.com
Web address: <http://www.ourfaves.com>

Only those applicants selected for an interview will be contacted. No phone calls please.