



Wanted:

Dynamic, self-motivated, Internet enthusiast, with a knack for keeping projects on track and on time.

Are you looking for a fast-paced, creative and challenging work environment? Is working with energetic, passionate people right up your alley? Are you an individual that consistently overachieves? If so, Olive Media is looking for you!

Position available: Integrated Campaign Specialist

The ideal candidate is a highly self-motivated, energetic and client-focused professional. This position reports directly to the Manager, Client Services. If you are an individual that consistently exceeds expectations, forward your resume to careers@olivemedia.ca

THE JOB IN A NUTSHELL:

In this role you will be accountable for the implementation and successful completion of all non-standard, integrated Internet advertising campaigns:

- Create work back schedules and track progress of all non-standard, integrated campaigns
- Collaborate with and manage the contributions of all stakeholders (e.g., Sales, Account Management, Site Management, Publishers and Ad Operations)
- Communicate progress at regular intervals to all stakeholders (in both French and English)
- Develop and standardize process where possible
- Ensure client satisfaction (both internal & external clients)
- Become the resident expert on managing non-standard campaigns

SUCCESS LOOKS LIKE:

- On schedule/ complete delivery of campaigns
- Reduction of time spent by other team members on tracking deliverables
- No make goods
- Client satisfaction

ABOUT YOU:

- Experience with Internet advertising campaigns
 - Understand sales/media/publishing/technology
 - Fluent in French and English
 - Highly organized
 - Excellent proactive communication skills
 - Comfortable working towards deadlines
 - Comfortable managing a wide group of non direct reports to firm deadlines
 - Able to create and manage process
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- Flexible and creative in getting things done
- Able to speak to clients and publishers
- Thrive on time sensitive/high pressure environment
- Project management experience an asset
- Able to work with a variety of tools
- Strong problem solving abilities
- Able to synthesize many sources of information efficiently
- Customer service oriented
- Able to articulate technical requirements and obstacles
- Able to ask appropriate questions to elicit required information
- Comfortable with a high level of responsibility and accountability
- Strong working knowledge of Microsoft Office
- Experience with project management tools an asset

STUFF THAT'S NOT ON A RESUME:

- Enthusiastic with a passion for excellence
- Mature, honest, hard working yet light hearted
- Fearless, driven yet patient
- A believer in Internet media, where it is today and where it is going

About Olive Media – www.olivemedia.ca

Olive Media is one of Canada's leading online advertising networks and has the ability to reach 17.1 million unique Canadian visitors monthly on its network of top-tier sites. Olive Media offers Canadian media buyers a one-stop shop for highly-engaged online Canadian audiences across premium Canadian and U.S. content channels, including iVillage.com, CNET.com, ArtistDirect.com, thestar.com, toronto.com, cyberpresse.ca and tetesaclaques.tv. Olive Brand Response, an Olive Media product, offers advertisers the opportunity to run performance-related campaigns on over 2000 Canadian and U.S. websites. Olive Media is a partnership between Torstar Digital and Gesca Digital.

About Torstar Digital: <http://www.torstardigital.com>

Torstar Digital's mission is to deliver technology and strategic leadership to its online-only properties, create winning online businesses that can leverage Torstar Corporation's wealth of media assets and assist in online enabling of Torstar Corporation's existing portfolio of print businesses. Torstar's current portfolio of leading digital properties includes thestar.com, toronto.com, workopolis.com, Olive Media and a variety of regional sites.

About Gesca Digital

Gesca Digital and its subsidiaries, operate several Internet sites (such as cyberpresse.ca, LaPresseAffaires.com, MonToit.ca, MonVolant.ca and Technaute.com,) also own an interest in Olive Media, fifty percent interest in Workopolis, Canada's leading provider of Internet recruiting and job search solutions. Gesca Digital is a division of Gesca Ltd, a media group and a wholly owned subsidiary of Power Corporation of Canada (TSE: POW).

Also please visit

Torstar Digital on [Facebook](#)

Cyberpresse on [Facebook](#)
