



**Wanted:**  
**Dynamic, self-motivated, client focused, internet enthusiast.**

Are you looking for a fast-paced, creative and challenging work environment? Is working with energetic, passionate people right up your alley? Are you an individual that consistently overachieves?

If so, Olive Media is looking for you!

### **Position Available: Site Manager – Olive Brand Response**

The ideal candidate is a highly self-motivated, energetic and client focused professional. This position reports directly to the Manager, Publisher Relations with accountability to the Manager, Audience and Operations, Olive Brand Response. If you are an individual that consistently exceeds expectations, forward your resume to: [careers@olivemedia.ca](mailto:careers@olivemedia.ca)

### **THE JOB IN A NUTSHELL:**

In this role, you will work collaboratively with Publishers, Sales, Account Management and Traffic to maximize site revenue. You will:

- Act as the primary point of contact for Publisher partners, with a focus on Olive Brand Response publishers, providing outstanding customer service and attention to detail
- Build Olive Brand Response product collateral in a compelling manner that meets the needs of advertisers
- Build Olive Brand Response product collateral in a compelling manner that meets the needs of advertisers and the Olive Media Sales Team
- Develop and manage strong, value-added business relationships with publishers ensuring their ongoing satisfaction with Olive
- Work with Sales and Account Managers to understand the needs of advertisers in all verticals
- Communicate network developments to all publishers on a regular basis and as required
- Provide publishers training on publisher reporting tools

### **ABOUT YOU:**

- 3 years related experience in ad industry, media, sales, marketing or online publishing
- Must have a solid understanding of the interactive ad industry and be self motivated to continue learning

- Proven ability to build strong business relationships and a winning environment
- Strong attention to detail, excellent organizational and problem solving skills
- Collaborative, persuasive and compelling
- Excellent written & verbal communication
- Strong computer skills, specifically with MS office (Outlook, Excel, Word, Power point), IE and Netscape
- Knowledge of various research tools (Media Metrix, Evaliant, DFP)
- Working knowledge of ad servers preferred
- Prefer strong graphic design skills
- A University or College graduate, preferred Technology, e publishing, Graphic Design, Business or Media
- Fluency in French is an asset

## STUFF THAT'S NOT ON A RESUME:

- Enthusiastic with a passion for excellence
- Mature, honest, hard working yet light hearted
- Fearless, driven yet patient
- A believer in Internet media, where it is today and where it is going

## About Olive Media

Olive Media is one of Canada's leading online advertising networks and has the ability to reach 13 million unique Canadian visitors monthly on its network of top-tier sites. Olive Media offers Canadian media buyers a one-stop shop for highly-engaged online Canadian audiences across premium Canadian and U.S. content channels, including iVillage.com, CNET.com, ArtistDirect.com, thestar.com, toronto.com, cyberpresse.ca and tetesaclaques.tv. Olive Brand Response, an Olive Media product, offers advertisers the opportunity to run performance-related campaigns on over 2000 Canadian and U.S. websites. Olive Media is a partnership between Torstar Digital and Gesca Digital.

**About Torstar Digital:** <http://www.torstardigital.com>

Torstar Digital was created in February 2005 to lead Torstar into its digital future. Torstar Digital's mission is to deliver technology and strategic leadership to its online-only properties, create winning online businesses that can leverage Torstar's wealth of media assets and assist in online enabling Torstar's existing portfolio of print businesses. Torstar recognizes the importance and tremendous growth of the Internet and in turn, is investing heavily in best-in-class leadership, talent and technology to accelerate its growth into the digital media landscape. Torstar's portfolio of world-class internet sites currently includes workopolis.com, toronto.com, thestar.com, wheels.ca, Olive Media and a mix of other regional sites.

**Also please visit Torstar Digital on [Facebook](#)**